

**Agenda Item No:** 7

**Report to:** Museums Committee

**Date of Meeting:** 16 September 2013

**Report Title:** Museum Attendances

**Report By:** Cathy Walling  
Museum Curator

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### **Purpose of Report**

to inform members of figures for attendances, educational activities and use of the Museum's website for the first quarter of 2013-14.

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### **Recommendation(s)**

- 1. that the Committee accepts the report.**

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### **Reasons for Recommendations**

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## Introduction

### 1. Attendances: Hastings Museum and Art Gallery

The figures for April to June 2012 are given for comparison.

	April to June 2013	April to June 2012
Number of visitors	9,502	10,885
Pupils in organised groups	572	1,133

### 2. Attendances: Old Town Hall Museum

	April to June 2013	April to June 2012
Number of visitors	6,985	7,841
Pupils in organised groups	504	607

### 3. Website Visits

The total number of visits to [hmag.org.uk](http://hmag.org.uk) website for Quarter 1 is 26,529. The comparable measure for Quarter 1, 2012-13, is 17,390.

### 4. Weddings and Civil Ceremonies

There were 5 ceremonies held in this quarter. There are 19 ceremonies booked for 2013-2014 so far. This compares to 13 ceremonies in Quarter 1 last year and a total of 30 in the year.

## 5. Comment

There has been a slight drop in figures at both Museums compared to the same quarter last year. At Johns Place this may be due to very popular exhibition of maps held in 2012 which had a high number of repeat visitors. The Old Town Hall Museum has been closed on Mondays since April 2013.

The majority of educational visits are made by Language Student Groups. Schools and Colleges who have visited in the last quarter include Sussex Coast College, Bexhill College, St Leonards Academy, Vinehall, and Churchwood Primary. In Quarter I 2012 the Museum was visited by the every class of St Pauls Primary School as part of a special project, accounting for the difference in educational visits.

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### Wards Affected

None

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### Area(s) Affected

None

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### Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

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### Background Information

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### Officer to Contact

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